



Iowa FFA Association

The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education.

FFA Enrichment Center
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Hudson FFA wins 2014 Iowa FFA Marketing Plan Career Development Event

The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University in Ames, on Tuesday, April 29, 2014. The first place team for the Career Development Event was the Hudson FFA Chapter at Hudson. Team members include Mackenzie Luck, Maddie Tjaden, and Taylor Wulf. The agricultural instructor and FFA Advisor is Dennis Deppe. The second place team for the event was the Oelwein FFA Chapter. Team members include Jenna Suckow, Heidi Kalb, and Grant McMillan. Their agricultural instructor and FFA Advisor is Dan Doeing.

The National FFA Foundation sponsored the plaque for the champion team. Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible through the Iowa FFA Foundation with support from the Garnavillo Mill, Inc.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Hudson FFA Chapter – Mackenzie Luck, Maddie Tjaden, and Taylor Wulf
Dennis Deppe, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Oelwein FFA Chapter – Jenna Suckow, Heidi Kalb, and Grant McMillan.
Dan Doeing, Ag Ed Instructor/FFA Advisor

Top Four High Teams

- 1 Hudson FFA
- 2 Oelwein FFA
- 3 Rockford FFA
- 4 Maquoketa FFA

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Top Team in Written Plan

Hudson FFA

Top Team Presentation

Hudson FFA

Team Ratings

GOLD Ratings:

1. Hudson FFA
2. Oelwein FFA
3. Rockford FFA

SILVER Ratings:

4. Maquoketa FFA
 5. Clay Central/Everly FFA
 6. East Buchanan FFA
 7. Des Moines FFA
 8. East Sac FFA
 9. Monticello FFA
 10. AGWSR FFA
- West Lyon FFA

BRONZE Ratings:

North Polk FFA
Red Oak FFA
Orient-Macksburg FFA
Roland-Story FFA
Cascade FFA
Southeast Polk FFA
North Fayette Valley FFA

The Iowa FFA Association has 219 local chapters with over 14,200 FFA members. FFA is a national organization of nearly 580,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.

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